

SPAC 2012 SCHEDULE OF EVENTS

WEDNESDAY, OCTOBER 24, 2012

| | Times | Great Hall West (Main Meeting Room) | | Ballroom A (Breakout Room) | |
|---|--|---|-----------------------------------|--|----------------|
| | | Topic | Speaker | Topic | Speaker |
| Registration and Continental Breakfast | 7:00 – 8:00 <i>(60 min)</i> | | | | |
| Intro/Opening | 8:00 – 8:20 <i>(20 min)</i> | Welcome and Door Prizes | Conference Co-Chairs | | |
| Keynote Speaker | 8:20 – 9:10 <i>(50 min)</i> | Proposal Superheroes – What Superpowers Do You Possess? | BJ Lownie | | |
| Session 1 | 9:15 – 10:05 <i>(50 min)</i> | 1. Dynamic Duo: Teaming with a Graphic Artist to do a Magazine-Style Proposal | Brent Baldwin | 2. Super Tools for Capture Management | Geren Williams |
| Break | 10:05 – 10:20 <i>(15 min)</i> | | | | |
| Session 2 | 10:20 – 11:10 <i>(50 min)</i> | 3. The Credible Hulk: Fighting Inferior Past Performance | Brooke Crouter | 4. Seeing into Your Data without X-ray Vision | Gillian Dionne |
| Session 3 | 11:15 – 12:05 <i>(50 min)</i> | 5. Add AppMaven's PC/iPad Tools & Apps To Your Super Hero Utility Belt | Beth Wingate | | |
| Lunch | 12:05– 1:25 <i>(1 hour, 20 min)</i> | Lunch (Ballrooms B&C) Platinum Sponsors Showcase | | | |
| Afternoon Intro | 1:25 – 1:35 <i>(10 min)</i> | Announcements, and Door Prizes | Conference Co-Chairs | | |
| Session 4 | 1:35 – 2:25 <i>(50 min)</i> | 6. The Fantastic Four Secrets for Designing WINNING Proposals | Mike Parkinson | | |
| Session 5 | 2:30 – 3:20 <i>(50 min)</i> | 7. Go Virtual or Go Home! | Brad Douglas | 8. How to Effectively Communicate when your Telepathic Superpower is Broken! | Robin Davis |
| Break | 3:20 – 3:50 <i>(30 min)</i> | Visit Exhibitors (Exhibitors Area) | | | |
| Session 6 | 3:50 – 4:40 <i>(50 min)</i> | 9. What is a Proposal Coordinator, and What Planet Do They Live On? | Athena Perez and Stevie McElfresh | 10. Captureperson to the Rescue! | David Murphy |
| Closing | 4:45 – 5:00 <i>(15 min)</i> | Wrap up and Last Door Prizes | | | |