



The 21st Southern Proposal Accents Conference (SPAC)



Thursday, March 22, 2018  
Cobb Energy Performing Arts Centre  
Atlanta, GA

## Call for Presenters

The [Georgia Chattahoochee](#), [Carolinas](#) and [Florida Sunshine](#) APMP chapters are co-hosting the 21<sup>st</sup> Southern Proposal Accents Conference (SPAC) at the Cobb Energy Performing Arts Center (CEPAC) in Atlanta on **Thursday, March 22, 2018**. SPAC will be a full-day event featuring presentations by proposal and business development professionals. This year's conference promises to be fun and informative! The conference theme for SPAC is:

### "The World of Proposals: From Start to Finish"

Join us in Atlanta to travel the world of proposals. Conference attendees and chapter members will enjoy a day of shared best practices and tips to help your teams gain the best efficiencies, work collaboratively, use appropriate tools and stay ahead of customer trends. What are you doing to ensure your organization is making this journey in style and taking the right roads to get there? Share your best practices!!

We are soliciting creative presentations that follow the theme of navigating the world of proposals. Here are some examples:

- Don't get waylaid on the way to the win
- The most direct path to your destination
- Focus on the road ahead
- Finding the right travel companions for success
- Keep your costs down for an affordable trip
- Navigating is easy with the right road map
- Turn obstacles into adventures

These topics are provided as suggestions only. We will consider ALL topics and are interested in presentations that will appeal to attendees working in commercial and/or government environments.

### Timeline

Send your 100-word abstract and 100-word bio to Meg Dwyer ([meg.dwyer@sas.com](mailto:meg.dwyer@sas.com)) by Friday, Dec. 1, 2017.

Activity	Due Date
Submit a topic title, 50 to 100-word abstract and bio	Friday, December 1, 2017
Selected presenters notified	Friday, January 5, 2018
Submit final abstracts and speaker bios (with digital photo)	Friday, January 12, 2018
Submit draft presentations	Friday, January 26, 2018
Submit final presentations	Friday, March 9, 2018
SPAC Conference	Thursday, March 22, 2018