



The 22<sup>nd</sup> Annual Association of Proposal Management  
Professionals (APMP)  
Southern Proposal Accents Conference (SPAC)



March 20-21, 2019

Cobb Energy Performing Arts Centre (CEPAC), Atlanta, GA

**CALL FOR SPONSORS/EXHIBITORS**

**Advertise your proposal products and/or services at SPAC.**

The Georgia Chattahoochee, Carolinas, and Florida Sunshine APMP chapters are pleased to announce that we are co-hosting the 22<sup>nd</sup> Annual SPAC at the CEPAC in Atlanta on Wednesday afternoon and all-day Thursday March 20-21, 2019. SPAC will be a **1.5-day** event featuring presentations by proposal and business development professionals. This year's conference promises to be fun and informative! The conference theme for SPAC is:

***“Proposal Magic...It's Not Smoke and Mirrors”***

SPAC has proven to be an extremely popular event for business development and proposal professionals, drawing as many as 150 attendees from across the U.S. — take advantage of this opportunity to showcase your products and services to professional from across the southeast and eastern U.S.

**Sponsors/Exhibitors Benefits**

**PLATINUM SPONSORS (\$1,400 FEE)**

- One booth display and **two** registrations at SPAC for the entire event (Wednesday afternoon and all day Thursday)
- Ten-minute talk on your business/products/services during SPAC luncheon
- Corporate Logo **prominently** displayed on the attendee bags
- Distribution of one piece of collateral in attendee bags
- A framed Platinum Sponsor Certificate presented at SPAC
- One-page advertising in the SPAC conference book
- One 75-word corporate overview (with logo)/contact/web site link posted on the SPAC website for nine months and on the GA, Carolinas, and FL websites once we receive payment.
- Content for at least one pre-SPAC email

*NOTE: The Platinum level is limited to two Sponsors*

**GOLD SPONSORS (\$1,000 FEE)**

- One booth display and **two** registrations at SPAC for the entire event (Wednesday afternoon and all day Thursday)
- Distribution of one piece of collateral in attendee bags
- One-page advertising in the SPAC conference book
- Corporate logo posted on the SPAC website and hyperlink to your corporate site

*NOTE: The Gold level is limited to two Sponsors*

**EXHIBITORS (\$800 FEE)**

- One booth display and **two** registrations at SPAC for Day Two of the event (**Wednesday afternoon for the first three Exhibitors registered and all day Thursday for all Exhibitors**)
- One-page advertising in the SPAC conference book
- Corporate logo posted on the SPAC website and hyperlink to your corporate site

*NOTE: We are limited to six Exhibitors*

**SUPPORTER (\$500 FEE)**

- One-page advertising in the SPAC conference book
- Corporate logo posted on the SPAC website and hyperlink to your corporate site

*NOTE: Supporters are unlimited*

## How to Register

Select your level of participation and complete your company information using the attached Registration Form. Submit the completed form to Amy Stourac at [AmyStourac@aol.com](mailto:AmyStourac@aol.com). Please check the following link to register [SPAC Registration Link](#). Also, go to the [SPAC website](http://www.apmp-spac.com) (<http://www.apmp-spac.com>) often for news and hotel discount information as they become available.

## CRITICAL DATES

<b>Registration Deadline &amp; Advertising/ Artwork Submission:</b>	<b>February 15, 2019</b> <i>To ensure maximum advertising benefits, please register as soon as possible. When we receive your completed registration and payment, your logo will be added to our advertisements and websites.</i>
<b>Conference Exhibit Date:</b>	<b>March 20-21 (Platinum/Gold Sponsors and up to three Exhibitors) March 21 (All)</b>
<b>Conference Exhibit Hours:</b>	Wednesday: 1:00 p.m. - 5:30 p.m. <b>Set up begins 10:00 a.m.</b> Thursday: 7:00 a.m. - 4:30 p.m. <b>Set up begins at 6:00 a.m. if not done the previous day</b>

**\*\*Exhibitors must be completely set-up before attendee registration begins—Wednesday by noon or Thursday by 7 a.m.**

## SPONSOR/EXHIBITOR PAYMENT STRUCTURE

Select the appropriate level below.

\_\_\_\_\_ **Platinum Sponsor (\$1,400)**

\_\_\_\_\_ **Gold Sponsor (\$1,000)**

\_\_\_\_\_ **Exhibitor (\$800)**

\_\_\_\_\_ **Supporter (\$500)**

Exhibitor space is limited – only **10 Sponsor/Exhibitor spots** are available at this location so **Reserve early**. In addition to this form, online registration is required. An online Sponsor/Exhibitor registration is available through the [SPAC website](#).

*To help attract attendees to your booth, sponsors/exhibitors are encouraged to contribute promotional gifts and door prizes, as well as giveaways at their booth during the conference. For information on donation of door prizes, please contact [Frank Candido](#) (please reference **APMP SPAC Conference** in the subject line).*

## SPONSOR/EXHIBITOR INFORMATION

<b>Company Name and Website:</b>	
<b>Company Address:</b>	
<b>Contact Person:</b>	
<b>Email Address:</b>	
<b>Contact Number(s):</b>	
<b>Person(s) Working the Display Booth:</b>	
<b>Items/Donations for Door Prizes:</b>	

## CONFERENCE LOCATION AND HOTEL INFORMATION

The 22<sup>nd</sup> Annual SPAC will be held on March 20-21, 2019 at the CEPAC, located at 2800 Cobb Galleria Parkway Atlanta, GA 30339, 770-916-2800. Visit the [CEPAC website](#) for more details on the location.

We have blocked hotel rooms – reserve early! Remember to visit the [SPAC website](#) often for the latest news and information.